

Cover Letter

Dear Sir or Madam;

I am writing to apply for an internship in your company from July 1st to September 30th, 2012 (12 weeks) in marketing in your Wine division.

I am a third year student at ISARA, engineering school of food sciences, in Lyon, France and I intend to specialize in wine marketing.

I am required to do a professional internship at the end of this academic year and would like to work in your company. I have already had some working experience: I farmed in high mountain pasture (Alps) and I sold goat cheese on markets. Moreover I worked for two months in a dairy farm in **Canada** (near Toronto) where I really improved my **English skills**: Each September **I pick the grapes in the Beaujolais region**. I work with the winemaker to make wine.

As I wish to specialize in wine marketing. I would appreciate to work in your company. I have great knowledge about wine and a first professional experience. And above I have a good capacity of adaptation. I can support the sales: visit existing customers, promote and sell our wines, organize tastings with customers in stores and open new accounts. I can also create a database of prospects.

I look forward to hearing from you.

Yours sincerely.

Florent Vernet

Student Engineer

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